



Bulimia Case Study

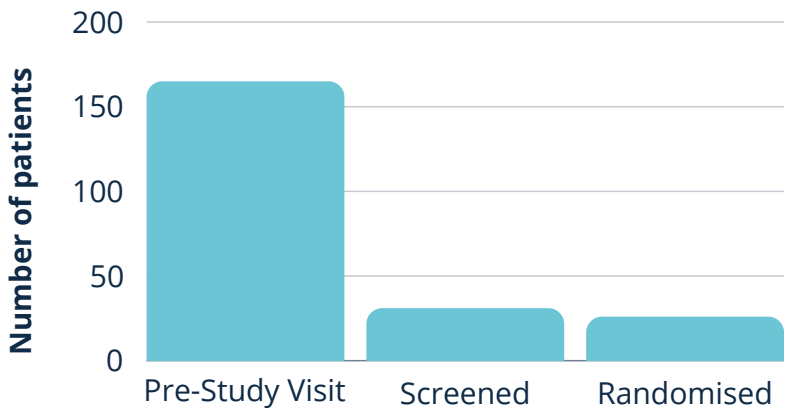
Phase IIa study

Background

- Only 0.75% of the population have bulimia
- Study was failing to recruit within the required timeline

MAC recruitment performance at study close

604 initial contacts



Outcomes

- ✓ MAC was brought in as a rescue site for timeline recovery
- ✓ MAC sites successfully recruited 26 patients within a four-month period
- ✓ Rate of recruitment tripled after MAC sites initiated
- ✓ MAC randomised 49% of patients

Bulimia Patients Randomised

