

# 2024 Corporate Social Responsibility Annual Report



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#### FOREWORD



2024 saw our Corporate Social Responsibility strategy bed into the organisation and through our supply chain.

We continued to build on the foundations established in 2023, in alignment with the Sustainable Development Goals. We were particularly thrilled to become a participant of the United Nations Global Compact, showing our commitment to aligning strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and to take actions that advance societal goals.

Our new Vendor Diversity Program launched at the start of 2024 with new training programs for our purchasing managers to promote the importance of Sustainable Procurement and guidance for our vendors to help their efforts and pass the ethos along the supply chain. A new suite of Key Performance Indicators for this particular area of sustainable business practice allows us to measure progress going forward.

We also became proud endorsers of the Women's Empowerment Principles (WEP), having adopted the UN Global Compact WEP's and signed the CEO statement, reaffirming our commitment to these ideals. By integrating these Principles, we empower both men and women across our workplace, marketplace, and communities.

I am pleased to share our 2024 progress and accomplishments in this report.

I know everyone at MAC Clinical Research is committed to continuing our CSR journey and realising year on year improvement. Doing the right thing is part of who we are as clinical research professionals. We recognise that integrating sustainable practices into our business operations and infiltrating them through our supply chain not only protects future generations but drives company growth. We'll continue to elevate our impact through our operations and services as well as further supporting our suppliers with their own social impact journeys, and improving our systems and processes to measure and report on the impact we make.



**Claire Horsgood** Vice President of Operations & Growth

# Introduction

At MAC Clinical Research (MAC), we define Corporate Social Responsibility (CSR) as follows:

- > Conducting business in a socially responsible and ethical manner;
- > Protecting the environment and the safety of people;
- > Supporting human rights; and
- > Engaging, learning from, respecting and supporting the communities and cultures with which we work.

MAC's Corporate Social Responsibility Policy (CP59) outlines our CSR strategy, processes and commitments as they relate to the Planet, the People, Sustainable Procurement and Business Ethics. The policy also details the Key Performance Indicators (KPIs) MAC collect annually to track progress to sustainability goals.

This report will be made internally and externally available.



## **Referenced Documents**

### POLICIES

CP59 Corporate Social Responsibility Policy

## **Abbreviations and Definitions**

### **ABBREVIATIONS**

COSHH - Control of Substances Hazardous to Health CSR – Corporate Social Responsibility DEI – Diversity, Equality and Inclusion GHG – Greenhouse Gas KPIs - Key Performance Indicators MAC – MAC Clinical Research MHI – Mental Health Initiative WEPs – Women's Empowerment Principles UNGC – United Nations Global Compact AMC – Andy's Man Club



## Report

#### GENERAL

2024 saw the continuation and embedding of MAC's CSR framework and strategy. A core and active working group meets regularly to identify new initiatives to progress the CSR strategy. The group is split into two focus areas – People and Planet. We have made <u>public</u>our commitment to sustainable and ethical business practises.



As a Participant of the United Nations Global Compact, we are committed to aligning strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals.

Launched in 2000, the UN Global Compact is a voluntary leadership platform for the development, implementation and disclosure of responsible business practices and is the largest corporate sustainability initiative in the world. You can visit our profile on the UN Global Compact website and learn more about our latest sustainability work.

#### ECOVADIS SUSTAINABILITY ASSESSMENT

As part of our CSR commitment, MAC completes a thorough assessment of its business sustainability practices every year through EcoVadis, the global standard for business sustainability ratings. The EcoVadis assessment includes 21 sustainability criteria across four core themes: Environment, Labor & Human Rights, Ethics and Sustainable Procurement. The assessment and subsequent results provide a framework for improvement and progress.

In 2023, MAC's first EcoVadis assessment resulted in MAC earning a Bronze medal and scoring 58/100, which placed MAC in the top 70th percentile globally. Our second assessment, in 2024 saw a great achievement for MAC as we improved on this score, at 66/100, placing MAC in the top 83rd percentile globally and in the Top 35% of companies assessed in the 12 months prior to the medal issue date.



## Taking action for The UN Sustainable Development Goals



- Increasing employment opportunities via government schemes such as the Kickstart Scheme
- Charitable events and fundraising for local and national charities



#### **Gender Equality**

- Robust policies and internal training to prevent bulling, harassment and ensure diversity, equality and inclusion
- Equal opportunity and transparent employee recruitment process
- Annual gender pay gap analysis and reporting
- Endorsers of the Women's Empowerment Principles (WEPs) to empower women across our workplace, marketplace, and communities



#### Responsible Consumption and Production

- Consistent recycling at site
- Use of recycled, non-bleached paper when printing, and recycled toilet paper
- Awareness schemes to reduce waste, energy and water consumption
- End-of-life IT equipment, office furniture and clinic devices are repurposed, recycled or donated to charity
- "Think before you Print" ethos and electronic signature solution to reduce printing



#### **Climate Action**

- Science based target setting to commit to reducing Scope 1 and 2 emissions by 2030
- Strategic Plan to meet target setting goals



#### Good Health and Wellbeing

 Community outreach awareness programs

- promoting good health
  Workforce awareness including webinars and promoting healthy outdoor lifestyles
- Free access to memory assessments throughout the UK
- 'Dementia Friendly' workforce
- Internal Mental Health Support network



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- Reduced Inequalities Ensuring clinical trial access for all
- Promoting diversity, equality and inclusion internally and externally
- Increasing supplier diversity



#### Partnerships

- Working with Sponsors and communities to enhance scientific understanding and promoting awareness of clinical research
- Undertaking progressive and innovative clinical research to improve longterm scientific techniques assessment and open up new medicine to more patients
- Increasing focus and spend on small and diverse vendors
- Increasing focus and spend on vendors aligning with MAC CSR strategy and who score positively on MAC's internally developed CSR Vendor Scoring



#### **Quality Education**

- Community school education on the importance of clinical research
- Providing opportunities for further education via apprenticeships and internship schemes
- Research awareness events at support groups and careers fairs



#### Affordable and Clean Energy

- Science based target setting to commit to reducing Scope 1 and 2 emissions by 2030
- Corporate agreement to reduce the internal demand for transport by prioritising telecommunications and less energy intensive modes such as train travel over auto and air travel.
- Cycle to work scheme in place



#### Decent Work and Economic Growth

- Providing training of the highest possible quality
- Ensuring fair employment terms and conditions
- Implementing adequate health and safety measures and promoting supportive working environments



#### Peace, Justice and Strong Institutions

Promotion of inclusion and respect towards people of different ethnic origins, religions, gender, sexual orientations or different opinions

### PROGRESS TOWARDS SUSTAINABLE DEVELOPMENT GOALS (SDGS)

MAC use the SDG Action Manager developed by B Lab and the UN Global Compact to enable our business to take action on the SDGs through 2030. In 2023 we identified 11 of the 17 goals that align with our business practises and, therefore, which our CSR strategy could have the greatest impact on. The goals and our resulting actions and practises by the end of 2024 are summarised in the graphic to the left.

#### THE PLANET

#### **Key Activities**

#### Continuation of:

• Recycling at all MAC sites

• Employee awareness through CSR group initiatives including lunch & learn sessions.

In 2023 MAC set emissions reduction targets through SBTi, with levels required to meet the goals of the United Nations Paris Agreement. The targets covering greenhouse gas (GHG) emissions from MAC's operations (scopes 1 and 2) are consistent with reductions required to keep warming to 1.5°C, the most ambitious goal of the Paris Agreement.

The target is made publicly accessible on various platforms including the MAC corporate website.

This target was approved using a streamlined target validation route exclusive to small and medium-sized enterprises (SMEs). https://sciencebasedtargets.org/faqsfor- smes/. • Utilisation of environmentally friendly supplies

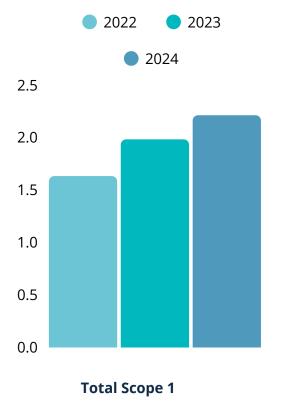
• Strategy creation to meet our Science Based Targets initiative (SBTi) reductions

MAC commits to reduce scope 1 and scope 2 GHG emissions 42% by 2030 from a 2022 base year, and to measure and reduce its scope 3 emissions. Given company continued growth, additional facilities, premises and employees, the baseline year may change at the next submission and target be adjusted. We commit to undertaking an annual carbon audit and GHG inventory to measure progress.

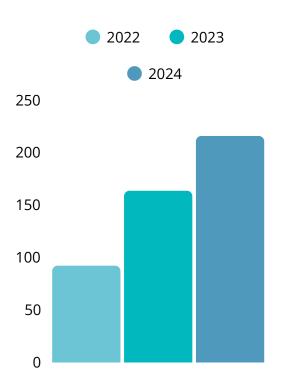




### **CARBON AUDIT AND GHG EMISSION REPORT**



#### Energy consumption and GHGs



GHG emissions in metric tons CO2e

**Total Scope 2** GHG emissions in metric tons CO2e

Both Scope 1 and 2 emissions increased from 2023-24. With continual expansion of company facilities (including the initiation of full laboratory offerings), services and employee numbers this is not surprising. The next SBTi assessment later this year will likely draw a new baseline, reflective of the expansion of the company.



### PLANET: KEY PERFORMANCE INDICATORS

#### Water: volume of water consumption

In 2023 the total figure was 440,999 gallons. In 2024 the figure was **very steady at 445,345.** This is great news as even with service expansion MAC site locations managed to stabalise water use. Water saving devices at sites/offices are currently under investigation and employee awareness/education initiatives were implemented in 2024 with a view to reducing consumption.

Total energy consumption in MWh: fuels before combustion and the amount of purchased energy inputs which include electricity, heat, steam and cooling for use by operations

In 2023, total energy consumption was 820.016 MWh. In 2024 the figure is 1,073,286.22 MWh, an increase due to corporate expansion of facilities and personnel.

At the very end of 2024 MAC changed energy supplier and moved to a renewable energy tariff which will be reported on in the next CSR report.

Total weight of non-hazardous waste in tons: weight of non-hazardous waste generated, recycled, reused, recovered, transported, exported, imported, and treated by the company operations

The total 2023 value, across all MAC sites was 37.4 tons. In 2024 this increased to 40.6 tons. With service and employee number expansion this is expected.

Total weight of hazardous waste in tons: weight of hazardous waste generated, recycled, reused, recovered, transported, exported, imported, and treated by the company operations

The total 2023 value, across all MAC sites was 6.5 tons. In 2024 this increased to 8.6 tons.

Total weight of waste recovered in tons: weight of waste (hazardous and non-hazardous) that is subject to recovery treatment at the end of its life. Waste for recovery is waste that undergoes one of the following treatments: reusing, recycling, composting, and other recovery operations

The total 2023 value, across all MAC sites was 43.9 tons. In 2024 this increased to 49.2 tons.

It is positive to report that in 2023 the volume of recycling at MAC site premises was reported at 10.2 tons in 2024 this increased to 13.3 tons; reflective of the drive to increase recycling at site.

#### **Community Computers**

Community Computers work across the North of the UK to help deliver good quality, affordable or free IT devices, which have been donated by the wider community.

This initiative supports households, community groups, schools, and vulnerable adults, improving access to technology and digital literacy where it is most needed.

In addition to helping people, this initiative benefits the planet by reusing and recycling devices, reducing carbon emissions, and minimising waste. Through our partnership with Bruntwood, we were introduced to Community Computers, and in 2024 we made significant donations and established regular collections going forward. This is a brilliant partnership and we look forward to creating more impact in our communities, whilst also sustainably recycling equipment we no longer use.

#### THE PEOPLE

#### **Key Activities**

#### Gender Equality

At MAC, we are committed to ensuring that gender equality exists across the company and that all genders have equal access to career and skills development opportunities as standard. We are privileged to have a number of talented men and women working across the company. We are also proud endorsers of the Women's Empowerment Principles (WEP's), having adopted the UN Global Compact WEP's and signed the CEO statement, reaffirming our commitment to these ideals. By integrating these Principles, we empower both men and women across our workplace, marketplace, and communities.

Find out more about the seven principles, subtitled Equality Means Business, **here**.

In support of

#### WOMEN'S EMPOWERMENT PRINCIPLES

Established by UN Women and the UN Global Compact Office

#### Health and Safety

Health and safety activities in 2024 focused on training for remote and sitebased employees, alongside progressing tracking and reporting of health and safety data and any incidents. MAC's Mental Health Initiative (MHI) Group has continued, with the objective to address and raise awareness of mental health challenges, helping to create and foster a supportive and inclusive work environment.

#### Charitable Giving

MAC has always been a huge supporter of charitable giving, both as an organisation and on an individual employee basis. 2023 saw the decision to move to a move cohesive, planned and unified approach with the selection of a "Charity of the Year" for 2024. The chosen charity was **Andy's Man Club (AMC)** and we were delighted to raise £ £2,863.15 for this wonderful charity. At the end of last year the employees voted again from a selection of suitable charities, aligning with MAC values and work, for our 2025 Charity of the Year which is **Refuge**. MAC's charity working group have developed an event plan for the year.



#### Bike 2 Work

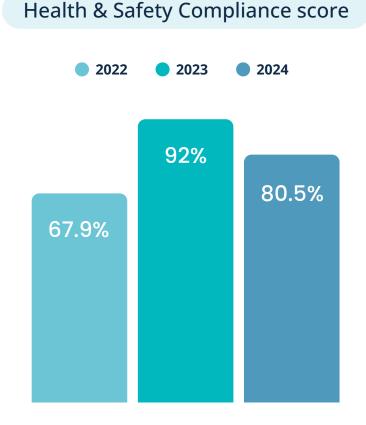
In 2024 MAC rolled out a new employee benefit through the governments cycle to work incentive called Bike2Work which allows employees to purchase bikes and equipment and pay for it as part of a salary sacrifice arrangement through their salary.





#### **PEOPLE: KEY PERFORMANCE INDICATORS: YEAR ON YEAR COMPARISON**

Health and Safety KPIs were well tracked in 2024. The set of KPIs were expanded to not only consider MAC site compliance to certain predetermined criteria; such as fire drills, Control of Substances Hazardous to Health (COSHH) file maintenance and the presence of a Health and Safety notice board but also the number of remote and site based employees trained on health and safety issues. The company health and safety compliance figure in 2022 was 67.9%. In 2023 the MAC sites teams significantly improved adherence and reached 92%. However, in 2024 this figure dropped to 80.5% and must form part of a refocus for 2025.

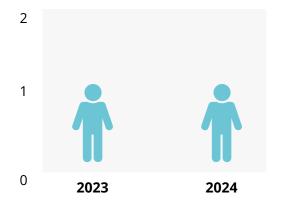






## Patient/Visitor Health & Safety

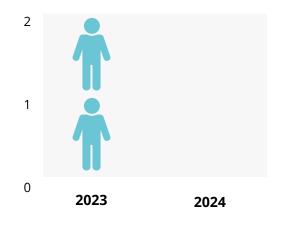
#### Customer health and safety incidents



MAC tracked one patient health and safety incident in 2023 and also one in 2024.

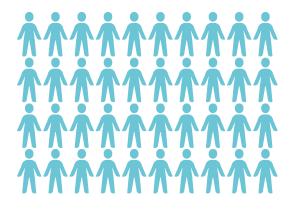
#### **Employee Health & Safety**

#### Physiological and psychological incidents from company operations



MAC tracked two physiological/psychological incidents from company operations in 2023 and zero in 2024

#### Employees trained on health and safety issues





of site-based employees were trained on health and safety issues in 2023 and 2024

### **Working Conditions**

in 2022 the % of the workforce covered by private healthcare (average across year), was 47%. In 2023 this greatly increased, with an average of 90.5%. The number dropped again in 2024, down to 76% of the workforce.

2022

2023

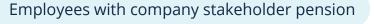
2024

In 2023 an average of 78.9% of employees were enrolled into the company pension scheme. This greatly increased in 2024 to 95%.

#### **Career Management & Training**

In 2024 the average number of hours of training each employee received across the year was 445.

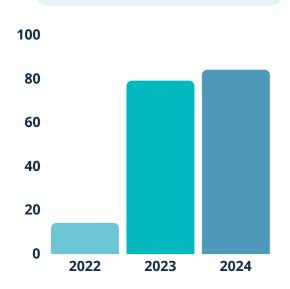
2023 saw a steep increase in the number of internal recruitment cases, showing good career mobility within the organisation with the figure rising from 14 cases in 2022 to 79 in 2023. In 2024 the figure rose again to 84.





#### Employees covered with private healthcare

47%





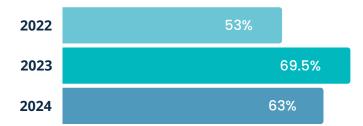
90.5%

76%

Internal Recruitment Cases

## **Diversity, Equality & Inclusion**

Women employed in the organisation



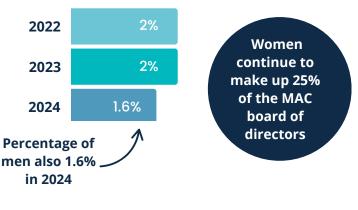
Average unadjusted gender pay gap

18.8%

18.4%

18.61%

Percentage of women in the workforce in top executive positions (excluding board of directors)



Employees trained on discrimination or harassment issues



2022

2023

2024

New KPI's tracked in 2024

5.39:1

Ratio of the annual total compensation for the highest paid individual, to the median annual total compensation for all employees 0

Number of days lost to work-related injuries, fatalities and ill health Incidents/occurrences of child labor, forced labor, and human trafficking



#### SUSTAINABLE PROCUREMENT

2024 saw the roll out of our Sustainable Procurement strategy, ensuring that, as a company, MAC can pass sustainable and ethical principles through our supply chain. We made public commitments to ensuring alignment to small and diverse suppliers wherever possible and put in place foundations to achieve this through 2024 and beyond. MAC track the following KPIs:

	Number/£ in Current Year	% of All New Vendors in Current Year
Spend with small and/or diverse vendors (diverse = >51% minority owned)	£589,355.13	N/A
Vendors who have received the Vendor Code of Conduct	20	100%
Vendors with contracts that include clauses on environmental, labour and human rights requirements	9	45%
Vendors covered by a CSR Assessment	20	100%
Vendors covered by an on-site CSR Audit	0	0%
Buyers who received training on sustainable 29 procurement	= 7.6% of workforce	



#### **BUSINESS ETHICS**

MAC's 2024 EcoVadis sustainability assessment resulted in 70% positive scoring for MAC in terms of Business Ethics. MAC has several key policies, actions and reporting in place to ensure robust ethical practice.

#### **KEY PERFORMANCE INDICATORS: YEAR-ON-YEAR COMPARISON**

#### Percentage or number of employees trained on ethics

In 2023 93.5% of MAC employees (average across the year) were trained on business ethics. This is a slight drop from the 100% witnessed the prior year. In 2024 this figure dropped again to 85.2% and should be a focus for improvement in 2025.

- Number of reported cases of business ethics related violations through internal or external whistleblower procedure
- Number of confirmed corruption incidents
- Number of confirmed information security incidents
- Number of whistleblower cases of discrimination or harassment incidents

2022, 2023 and 2024 saw no reported cases of business ethics related violations or discrimination or harassment incidents through whistleblowing and there were no confirmed corruption incidents or information security incidents.



# Recommendations and Conclusion



Progress in 2024 was significant with improvements across all pillars of sustainability, as reflected in our most recent EcoVadis assessment.

In terms of recommendations, MAC should give consideration to the following:

- Continue with the strategy to reduce Scope 1 and 2 emissions by 42% by 2030 and make progress towards measuring and reducing Scope 3 emissions
- Implement water saving devices at sites
- Further tighten Health and Safety controls at each MAC premises to increase % compliance for the current year and beyond
- Ensure all employees are trained on business ethics with tightening of checking procedures to detect non-compliance
- Develop and document quantitative targets on labor and human rights issues
- **Explore and implement the newly required business food waste solutions**
- Consider obtaining certificate of the ISO 14001 standard to provide a more robust framework to assist MAC in enhancing our own environmental management system
- Develop framework for information security risk assessments to be carried out across a company's operations to identify risks associated with the storage or processing of third-party data
  - **Further enhance Sustainable Procurement framework**





